

See every moment.®

WINTER 2017-18

East Beltline | East Grand Rapids | Walker | Grandville | 68th St. | 7 Mile | Caledonia | Holland | Ionia | Greenville



Lakeshore Eye is NOW OPEN!

GRO is excited to announce the opening of a new office at 717 Bagley, East Grand Rapids! Lakeshore Eye was completely remodeled this summer and offers a wide range of eyeglasses for adults and children, including sporty styles from Oakley and Smith, stylish looks from Marc Jacobs, colorful Lilly Pulitzer and Cole Haan, and updated classics from John Varvatos and Tommy Hilfiger. A generous assortment of sunglasses, including Maui Jim and Ray-Ban, are available with or without a prescription. **In addition, most insurance plans, including VSP and EyeMed, are now accepted AND for our patients' convenience, we have Saturday hours!**

Meet William Schultz, OD



Dr. Schultz specializes in primary eye care for all ages, including routine eye

exams, preventative care, specialty contact lens fittings, medical eye care, and pre- and post-operative management. Dr. Schultz graduated from Michigan College of Optometry and has been in practice since 1989. He is available to see patients at his primary location in East Grand Rapids at Lakeshore Eye, in addition to the 68th St. and East Beltline offices.

Expert, comprehensive care before, during, and after your LASIK procedure



Laser Vision Experts:

David Barrett, MD; Thomas Cowden, MD; Scott Weber, MD; Marcus Muallem, MD

From our patients...

The wonderful staff prepared me for surgery and answered any questions I had, alleviating my fears. Was I nervous on the day of surgery? Yes, but I was in excellent hands. My surgeon talked me through the whole procedure, and checked on me throughout to make sure I was doing OK.

~DJ Janna, WGRD 97.9 FM

Meet Ashley Tholen, OD



GRO is proud to welcome Dr. Tholen to its expert team of eye care professionals.

Dr. Tholen received her Doctor of Optometry from Illinois College of Optometry and is a graduate of University of Iowa. Her experience includes fitting a variety of contact lenses, post-operative care, managing pathology, and treating myopia progression and amblyopia. Dr. Tholen provides comprehensive eye care ranging from routine examinations to full-scope optometry for patients of all ages, including children as young as 6 months. She is currently accepting new patients at many locations, in addition to Saturdays at Lakeshore Eye in East Grand Rapids.

New!



Questions? **LIVE CHAT** with us on seeitclear.com

Did you know?

Every time you call, one of our professional customer service experts will be available to assist you. You'll never have to hassle with an automated answering system.

Ocular Allergy Clinic now open at our 7 Mile location

Allergies are your body's natural response when you're exposed to certain substances called allergens. Red, itchy, watery eyes are the distinctive signs and symptoms of eye allergies. GRO now offers testing to rule out allergies when differentiating between other conditions such as dry eyes and blepharitis (a common condition that causes inflammation of the eyelids), which can have similar symptoms. The results of this testing allow us to specifically treat your particular condition. GRO's Ocular Allergy Clinic is offered at the 7 Mile location. If you think you have eye allergies, call us today to schedule an appointment.

